

***4th Annual ACNV Festival of Fine Art at Anthem***  
***Juried Fine Art Festival held Indoors – January 12 & 13, 2008***

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Dear Artist,

We would like to invite you to submit your artwork for consideration in our 4<sup>th</sup> Annual ACNV Festival of Fine Art, a juried indoor show.

**Dates:** Saturday, January 12<sup>th</sup> and Sunday, January 13<sup>th</sup> 2008

**Times:** 10 AM to 6 PM on Saturday and Sunday

**Location:** *Outlets at Anthem* at contiguous northwest corner retail spaces we are renting

**Layout:** 10' x 10' or equivalent booth spaces

**Marketing:** *Outlets at Anthem* will publicize the event as will the ACNV through printed media, direct mailings, web sites, radio/TV, and banners/signs

**Application Deadline:** August 30, 2007 - Complete and submit the Application Form along with fees for space/marketing and jury. You will be notified of acceptance/non-acceptance by September 30th, 2007.

**Best of Show:** You may submit artwork for consideration as Best of Show on January 12.

Over 4,000 people attended the Festival last year and this year we expect a significant increase at this new location with public awareness of the physical location, food court, kids' play area, parking, and joint marketing potential. *Outlets at Anthem* is easily accessible, located on the Northwest Corner of I-17 and Anthem Way Exit 229.

We plan to provide appropriate background music either by established musicians and or by playing CD music at specific times during the two-day event.

The Festival is organized under the auspices of the Arts Council of the North Valley, ACNV, is a 501 (c)(3) nonprofit organization. The mission of the ACNV is to provide leadership in support of artistic excellence, understanding and education of the arts, and to nurture the cultural life and vitality of the community.

**Eligibility**

Artists must have a legal residence in Arizona. An Arizona State Tax Number is required of all vendors. Artists are responsible for their own sales.

All work must be original, handcrafted, created and exhibited by the artists themselves. No hobby, fair items, or items that are mass-produced will be allowed. Jewelry must be hand crafted by the artist.

Artists must have at least 6 complete pieces of recent, original, gallery-ready, one-of-a-kind work prominently displayed at the start of the show. No more than 1/3 of an artist's display can be limited edition reproductions.

Artists must be juried prior to acceptance. See jury submission requirements below for details.

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**Display Requirements**

Professional displays are required. Panels must be covered by fabric. Artist provided displays must be juried and meet the requirements listed in the Agreements. Displays can be rented from the Arizona Art Alliance. Auxiliary lighting, if any, must be provided by the artist and accepted in advance by the organizer. Please advise the organizer by December 1, 2007, of the quantity and type of lights that you would like to display, otherwise, you will not be allowed to use them.

Special Note: The Fire Department requires all artists have the Fire Retardant Label on tents, canopies, draperies, linens and/or show a receipt for fire retardant treatment for said items.

**Jury Submissions**

Three professional quality images of three different pieces of artwork **done in the past year** are required. **This is a tightly-juried show**, so each artist should take care to submit quality images. A CD containing high-resolution images is highly recommended. All digital images **MUST** have a resolution of 300 dpi done in the finest JPG or TIF and have a **MINIMUM** size of 4" x 6". (Do not use an image with a low dpi and then make it 300 dpi. The original image must be at least 300 dpi.) You may submit 35 mm color slides. A photo or slide of the artist's display is required if the artist wants to use their own display. Submissions should be in a protective sleeve or CD case, and labeled with the artist's name, title of the work, **size** and medium.

Deadline for submitting slides, fee and application must be postmarked on or before August 30, 2007. Notification of Acceptance/Non-Acceptance: September 30<sup>th</sup>, 2007. Enclose a self addressed stamped envelope for return of slides or CD.

Acceptance is based upon the appearance, uniqueness, originality, quality, market value and display of your work. In addition, we would like a representation of various artistic talents that abound in our area, so art will be judged within the medium. No mass-produced, imported, kit or manufactured product is accepted. No food items are allowed. The decision of the jury is final.

**Fees**

Jury Fee:	\$25 non-refundable
Space and Marketing Fees:	\$350 10 x 10 or equivalent 100 sq. feet
Corner -	\$50 (if available)
	Returned Check Fee: \$30

**Check-in/Load-IN/Set Up**

Set up will be on Friday, January 11<sup>th</sup>, 2008 from **1:00 PM to 5:00 PM. (No check-in on event day)**

**Best of Show**

You may submit one piece of your artwork per medium for judging. If you plan to participate, please so note on your application. Artwork must be presented to the jurors by 8:00 AM on Saturday, January 12<sup>th</sup>, along with a check for \$25 payable to the ACNV for each medium. The artwork can be picked up by 11:00 AM. Awards by category will be delivered around Noon on Saturday.

**Questions**

Information about the festival; eligibility, jury process, application, advertising, sponsorship or volunteering can be directed to Willine Evans, Event Chair, at 623-551-3764, WillineEvans@aol.com. Arts Council of the North Valley website: [www.acnv.org](http://www.acnv.org).

Sincerely,  
Renee Turturica, Visual Artist Chair

[To contact Renee, call 623-551-9977 or email at [reneeturturica@yahoo.com](mailto:reneeturturica@yahoo.com)]

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**Artist Application & Agreements**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

**Postmark by August 30, 2007**

Studio Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_ Website \_\_\_\_\_

TPT Number \_\_\_\_\_

Medium – check one

Ceramic/Clay	Painting - Oil	Sculpture - Bronze
Drawings/Graphics	Painting - Acrylic	Sculpture - Stone
Etching	Painting - Pastel	Sculpture - Fiber
Glass	Paintings - Mixed Media	Wood
Jewelry	Painting - Watercolor	Other (list)
Metal/Copper	Photography	

**Describe your work** (You are limited to sales of only these.) (Please include a brief bio, if possible.)

Price range of work \$ \_\_\_\_\_ to \$ \_\_\_\_\_ Percentage of Originals \_\_\_\_\_% to Limited editions \_\_\_\_\_%

**Describe your display** (photo would be appreciated):

**List previous festival experience:**

**Space requested**  
– please check:

**10X10' or 100 sq. ft. \$350** \_\_\_\_\_  
**Corner \$50** \_\_\_\_\_ Additional based on  
 availability

**Check will be returned if not selected**

**Make check payable to ACNV,  
 PO Box 74326, Phoenix, AZ 85087**

**Non-refundable jury fee - \$25  
 Separate Check, please**

**I wish to participate in Best of Show competition  
 on Saturday at 8:00AM Yes\_\_\_ No\_\_\_**  
 \$25 per entry fee payable on Saturday, January 12 – do not submit  
 check for Best of Show with this application

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**I hereby agree to the following *Anthem Festival of Fine Art* Requirements:**

I will provide my own display that is sturdy, safe, and clean or I will rent the display panels through the organizer. My tables and display will be covered with fabric and all storage and supplies will be covered. The bottom or legs of the display will have felt pads to ensure the floor is not scratched.

I will not do anything that may damage the floor or walls. All my work, display and storage will stay within my assigned space.

I agree to accept the space assigned by the event organizer.

I will utilize assigned space during published festival hours and will confine all sales/display activity to assigned space. I will not use handwritten signs and sale signs.

I agree to have my booth occupied by 9:30 AM on Saturday and Sunday, understanding that otherwise, my space may be given away with no possible refund.

I agree to be present at the festival from 10:00 AM to closing on Saturday and Sunday.

I will adhere to set-up and breakdown times. No breakdown will occur before 6:00 PM on Sunday.

I will not solicit or approach patrons outside of my booth area. Nor will I display or distribute political or religious materials or impose my political or religious views on customers or fellow artists.

I will comply with all the rules of the festival and the community.

I agree that an image of my artwork can be used for purposes of promoting the event.

I understand that while the Management and Staff of *Outlets at Anthem* will extend reasonable efforts for the security and safe keeping of my artwork, display and other belongings, neither *Outlets at Anthem*, its staff, nor the Arts Council of the North Valley, the organizer, volunteers, accepts any responsibility for such safe keeping, and that it is my responsibility to provide insurance coverage or other protection as I deem appropriate.

Release:

The undersigned does hereby discharge, release and hold harmless, *Outlets at Anthem*, the ACNV, the organizer, volunteers, and all sponsoring organizations from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned and/or persons who are assisting, while in possession or under the supervision of the ACNV. I hereby consent to the enforcement of all rules and guidelines.

The ACNV has permission to reproduce my artwork, through slides/photos/digital images I have submitted for the purpose of advertising and marketing the festival. The ACNV also has my permission to publish photographs or videos taken of me, my display and my artwork during the festival for purposes related to the promotion of the festival, past or future.

Refund Policy: 100% refund up to December 1, 2007. The jury fee is non-refundable.

Signature:

Date:

# Application Checklist

## *Have you:*

- \_\_\_ **Included your signed Application & Agreements Form (see page 4 signature line)?**
- \_\_\_ **Included a clearly-labeled CD or 3 clearly-labeled slides?**
- \_\_\_ **Included a photo or slide of your display (if you wish to use your own)?**
- \_\_\_ **Included your \$25 non-refundable jury fee check made payable to ACNV?**
- \_\_\_ **Included your desired marketing/space fee check made payable to ACNV?**
- \_\_\_ **Submitted a self-addressed stamped envelope for return of slides and notification of Acceptance or Non-Acceptance?**

## *If so:*

- \_\_\_ **Mail completed packet to Arts Council of the North Valley, Inc.  
PO Box 74326, Phoenix, AZ 85087**

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The Arts Council of the North Valley is a volunteer-based 501(c)(3) non-profit that relies on tax-deductible donations from residents, organizations and businesses for its support. The mission of the ACNV is to provide leadership in support or artistic excellence, understanding and education of the arts, and to nurture the cultural life and vitality of our communities.

Arts Council of the North Valley, Inc.  
PO Box 74326, Phoenix, AZ 85087  
www.acnv.org  
(623) 680-5815 (623) 551-2811

ACNV: Catch the Dream!

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